

MAIDSTONE Media Studies Curriculum Outline 2023-2024

	Term 1	Term 2	Term 3	Term 4	Term 5	
	Unit Title: Production - NEA	Unit Title: NEA	Unit Title: Television in the Global Age	Unit Title : Online Media	Unit Title: Revision	
Year 13	Knowledge: Planning material including:	Knowledge: Production and post- production, including: • Filming / photography • Editing • Sound recording • Editing Skills: Creative, technical, organisational, directorial.	Knowledge: Explore the two key TV drama episodes based on: Media language Representation Audience Institution Context With a particular focus on the global nature and potential of modern TV. Skills: Analytical and evaluative.	Knowledge: Explore the two set products for this unit based on: Media language Representation Audience Institution Context With a particular focus on online technologies impact on audience and institutional behaviours and outputs. Skills: Analytical and evaluative.	Knowledge: Recover all areas of the course in preparation for final exams. Skills: Analytical, evaluative, essay writing, revision.	
	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Year 12	Unit Title: Introduction to: • Media Language • Representation • Audience • Institution • Advertising Knowledge: Explore these key concepts in relation to: • Super Human (ML, R & A) • Tide (ML, R & A)	Unit Title: Advertising, Film and Music Video Knowledge: Apply the key concepts to: • Kiss of the Vampire, (ML &R) • Black Panther, (I) • I, Daniel Blake(I) • Formation (ML&R) • Riptide (ML&R) Skills:	Unit Title: Practical Induction Work Radio and Video Games Knowledge: Apply the four key concepts to: Have you Heard George's podcast? (A&I) Assassin's Creed (A&I) Also complete a short production task to develop	Unit Title: Newspapers Knowledge: Apply the four key concepts to: The Time (ML, R, A & I) The Daily Mirror (ML, R, A & I) Skills: Analytical and evaluative.	Unit Title: Revision and Magazines Knowledge: Revision of all case studies as a part of component one in preparation for UCAS exams. Begin the study of: • The Big Issue • Vogue Skills:	Unit Title: Magazines Knowledge: Continue the study of: • The Big Issue • Vogue Addressing all aspects of Media Language, Representation, Audience, Institution and context. Skills: Analytical and evaluative.

Skills: Analytical and evaluative.	Analytical and evaluative.	knowledge and understanding of production and software. Skills: Technical, analytical and evaluative.	Revision, analytical and evaluative.	
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Key/Legend/Notes: